



QUEST



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Promoting Quality intErnships in Sustainable
Tourism and cultural heritage

NEWSLETTER n.2

The QUEST project, co-funded by the Erasmus+ Programme of the European Union, is now in full swing!

Based on the increase of HE students' employability in the tourism sector, one of the fastest pacing sectors in terms of innovation and most afflicted by Covid-19 emergency, it investigates an innovative and skill-based programme for HE students that face the tourism sector labour market and policy and cooperation methodology.



The representative from the QUEST partners posing at Baglio Florio Museum in Selinunte during the fifth project meeting.

QUEST Project's partners:

CROACIA: Libertas International University – LEAD BENEFICIARY

ITALY: The Phoenicians' Routes – Cultural Route of the Council of Europe

CROACIA: Solin Tourist Board

ITALY: Timesis and Montepisano DMC – Destination Management Company

SPAIN: University of Malaga

SPAIN: Arte&Cia Gestión Cultural y Ocio

CYPRUS: University of Nicosia, Cyprus

CYPRUS: Larnaka Tourism Board





ITALY - Pisa

IV Transnational Meeting of QUEST



The 4th Transnational Project Meeting of the QUEST project was held on May 18th in Pisa, at Timesis headquarter. The partners discussed the development of all project results, together with the organisation of the Multiplier Events and LTTA Learning Teaching and Training Activity. After the meeting, on the occasion of International Museum Day, Timesis organised a special evening visit to the Museum of the Ancient Ships at the Arsenali Medicei on the lungarni of Pisa.

The Museum is divided into eight sections showing the history of the city between archaeology and legend from the Etruscans to the Romans to the Middle Ages. The exhibition is focused on the relationship between the city and the water: the floods, the territory divided between canals and centuriation, the Port of Pisa, the ceramic workshops, fishing, agriculture, timber and how this intense productive activity has affected the territory causing already in ancient times its hydrogeological instability.

1st Multiplier Event of the project in Granada - Spain

The first multiplier event of the QUEST project, "Skills for the tourism sector: training and internship" took place on May 31st in Granada. The participants had the chance to discuss the enhancement of cultural heritage and the current situation of the sector in the beautiful setting of the Alhambra, in the *Sala de Conferencias del Palacio de Carlos V*. Great ideas and proposals for the management and promotion of cultural heritage were discussed with stakeholders and policymakers in the round table "Local models of interpretation and dissemination of cultural heritage". In addition to the project partners from Arte&Cia, Timesis, the Libertas International University and the Universidad de Malaga, also Juan Antonio Rojas (Archaeologist and Board of Directors CODOLI - Official College of Doctors and Graduates in Sciences and Letters of Eastern Andalusia), Juan Vera (Tourism Guide of My Granada Company), and Gonzalo Mochón González-Escalada (representative of the Patronato Alhambra y Generalife) took part in the event.





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CROATIA - Solin

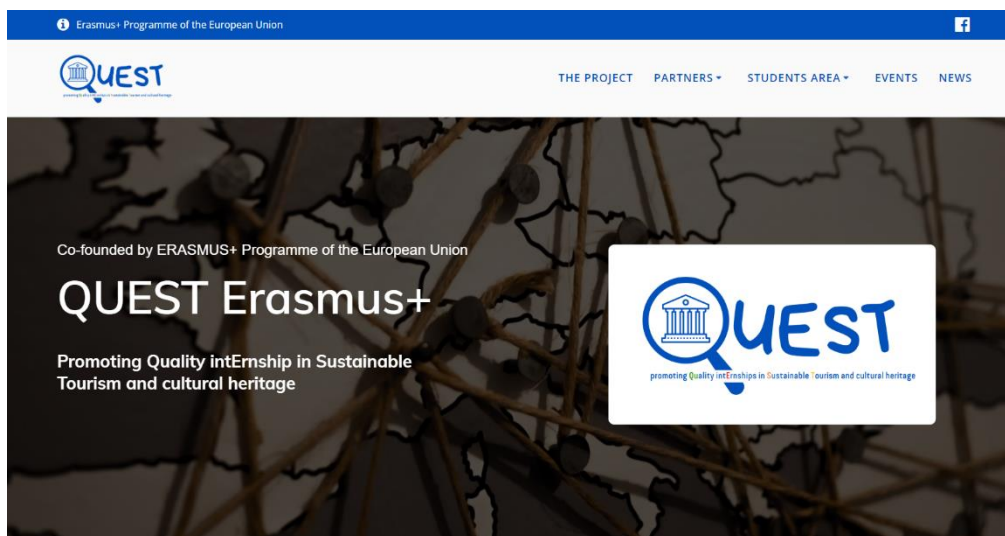
HEI and Company Tutors Training and Teaching

The Learning, Teaching, Training Activity (LTTA) of QUEST was held in Croatia, in Solin, from October 24th to 27th. Hosted by the Solin Tourist Board, the members of project's organizations met to discuss the blended mobility program which will take place next year, starting from March 2024. Students from the Libertas International University (Croatia), the Universidad de Malaga (Spain) and the University of Nicosia (Cyprus) will be involved in the project.

The activity is based on a remote learning program, using educational material available on the dedicated e-learning platform, and a period of mobility to carry out an internship at the Phoenicians' Route and Timesis in Italy, at the Solin Tourist Board in Croatia, at the Gestion Cultural y Ocio in Spain, and at the Larnaka Tourism Board in Cyprus. Thanks to the tour organized by the Solin Tourist Board, the partners also had the opportunity to visit the Salona Archaeological Park, the Jadro river naturalistic area and visitor centre, and the 18th century Gašpina mill.



QUEST e-learning platform



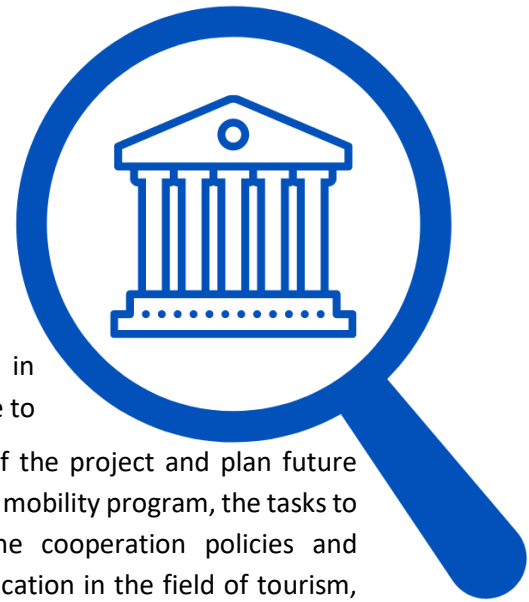
During the LTTA in Solin, Timesis presented the e-learning platform of the project, where the learning program and the related teaching and training material will be available for students selected by the Universities partners of the project.

The web platform includes sections related to the training modules of the course and the quizzes developed by the

Universities, as well as the best practices offered by the tourism organizations of the project. The ICT toolkit includes tools for monitoring and evaluating students' activities and knowledge and a forum to allow the exchange of ideas and doubts. Access to the site is public and can be done by clicking on this link <https://questerasmus.eu/>.



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ITALY - Selinunte

V Transnational Meeting of the QUEST project

On Friday, December 1st, the 5th Transnational Meeting of QUEST took place in Selinunte (Sicily), hosted by the Phoenicians' Route. The partners had the chance to



discuss the outputs of the project and plan future activities: the blended mobility program, the tasks to be completed for the cooperation policies and methodologies of education in the field of tourism, the development of the handbook on roles and skills in the new tourism professions and cultural heritage. The fruitful meeting ended with a guided tour to the Archaeological Park of Selinunte, the largest one in Europe. With its breathtaking remains, it still shows the magnificence of one of the most important Greek colonies in ancient time. Next transnational project meeting will be held online on January 17th, 2024.

2nd Multiplier Event of the project in Selinunte

The 2nd Multiplier event was organized by the Phoenicians' Route on December 2nd. The event, hosted by the Baglio Florio Museum inside the Archeological Park of Selinunte, was opened by the Director of the Archeological Park of Selinunte, Felice Crescente, and the Director of the Phoenicians' Route, Antonio Barone. After the presentation of the QUEST project by Ksenija Keča on behalf of the lead partner of the project, the Libertas International University, the core subjects of the event were addressed.

The first session, the round table on the management of cultural sites, was moderated by Simonetta Trovato. The directors of two Sicilian archeological parks, Felice Crescente from Selinunte and Anna Occhipinti from Marsala, discussed the management strategy of cultural sites.

The second session focused on the new trends in the cultural tourism market from the point of view of Stippelli Travel to Learn Tour Operator, represented by Tatiana Bissolati, of the Department of Tourism of the Sicilian Region, represented by Gandolfo Ganci, of the University of Malta, represented by Karsten Xuereb and of the National Association Igersitalia, represented by its President Pietro Contaldo.



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